



The notice for this meeting was posted in compliance with the Texas Open Meetings Act at the Webb County Justice Center on 9/09/2024 at 3:42 p.m.

LAREDO COLLEGE DISTRICT - Fort McIntosh Campus
Board Workshop
Saturday, September 14, 2024, at 9:00 a.m.

In compliance with state law, the public is hereby notified that the Board of Trustees of the Laredo College District will have a Board of Trustees Workshop on Saturday, September 14, 2024, at 9:00 a.m. in the Samuel A. Meyer Board Room located at the Elpha Lee West Building Room 105, at the Fort McIntosh Campus, West End Washington Street, Laredo, Texas. One or more Board members may attend and participate in the regular meeting by telephone or videoconference. Laredo College District intends to and will have a quorum of the Board of Trustees present in the Samuel A. Meyer Board Room.

BOARD OF TRUSTEES WORKSHOP – AGENDA

1. Call to Order
2. Roll Call
3. Public Testimony – *Individuals who wish to participate during the portion of the meeting designated for public comment shall sign up in person at least 15 minutes before the meeting begins and shall indicate the agenda item or topic on which they wish to address the Board. An individual's comments to the Board shall not exceed three minutes per meeting.*
4. Presentation of PMDG Marketing Communication's Laredo College Comprehensive Marketing and Branding Research and Analysis Report – *Dr. Minita Ramirez/PMDG Marketing Communications*
5. Next Meeting Date: Thursday, September 26, 2024, 6:00 p.m. – Regular Monthly Board of Trustees Meeting
6. Announcements
7. Adjournment

Board members may meet informally prior to the start of the meeting. Although a quorum may be present, no College business is discussed.

Public Notice is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed in the agenda when authorized by provisions of the Texas Open Meetings Act, Texas Government Code, Chapter 551, Subchapter D and E, regardless of whether the particular agenda item identifies a potential closed meeting.